



Hôtel de Glace



PRESS RELEASE

For immediate release

10th ANNIVERSARY

THE HÔTEL DE GLACE WILL DAZZLE YOU, EVEN ON THE INTERNET !

Sainte-Catherine-de-la-Jacques-Cartier, November 4th 2009 – This winter, be part of the festivities! The Hotel de Glace celebrate its 10th anniversary and will be sure to impress! Completely redesigned, the Hotel de Glace will present many exclusive creations in a design honouring our Nordic roots. From January 4th to April 4th 2010, you are invited to live a unique experience, whether it's for a night, a visit, a wedding or for a corporate event!

Increased presence on the Web

As a prestigious highly coveted winter tourism product, the Hôtel de Glace attracts travelers from all around the world with its uniqueness. What is better than the Internet to promote it? By visiting the Hôtel de Glace's web site, www.hoteldeglace-canada.com , people have the possibility to live a part of the experience and book online.

The Hôtel de Glace is offering new packages to celebrate its 10th anniversary. Enjoy the [Icy and Urban Adventure](#) that combines a day at the Hôtel de Glace and another day downtown Québec City. We have created the [Polar Getaway](#) package that will meet your wildest winter dreams.

The Hôtel de Glace and the Web 2.0

In addition to several changes to its website that has reached over 5 million pages read last year, the Hôtel de Glace has found a way to be closer to its admirers. Indeed, the Hôtel de Glace is now active on [Twitter](#) [<http://twitter.com/Hoteldeglace>] and [Facebook](#) [<http://www.facebook.com/group.php?gid=6084522118>]. The Facebook page already has over 400 members!

The 2010 season of the Hôtel de Glace is very promising. Follow the progress of the preparations on its website, Twitter and Facebook. Now, you can have access to the magnificent photos of the Hôtel de Glace and little by little, the 10th anniversary secrets will be revealed.

10th anniversary of the Hôtel de Glace from January 4 to April 4, 2010

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For information:

Anne Douville, Communication and Media Relations Consultant

Tel.: (418) 875-4522 extension 101 - Toll free (Can/USA): 1-877-505-0423

Email: adouville@hoteldeglace-canada.com

Web site: www.hoteldeglace-canada.com